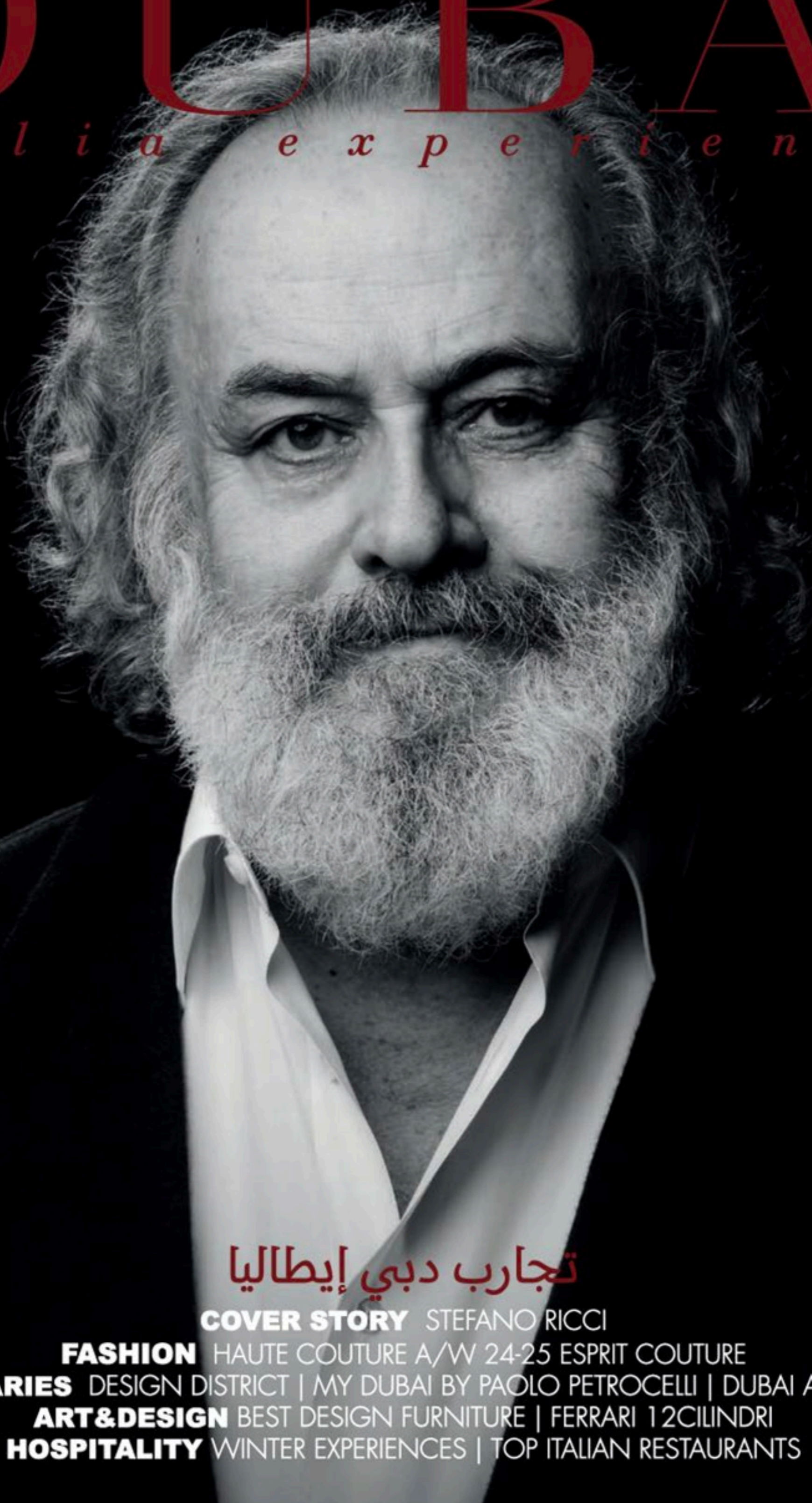


DUBAI

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I t a l i a e x p e r i e n c e s



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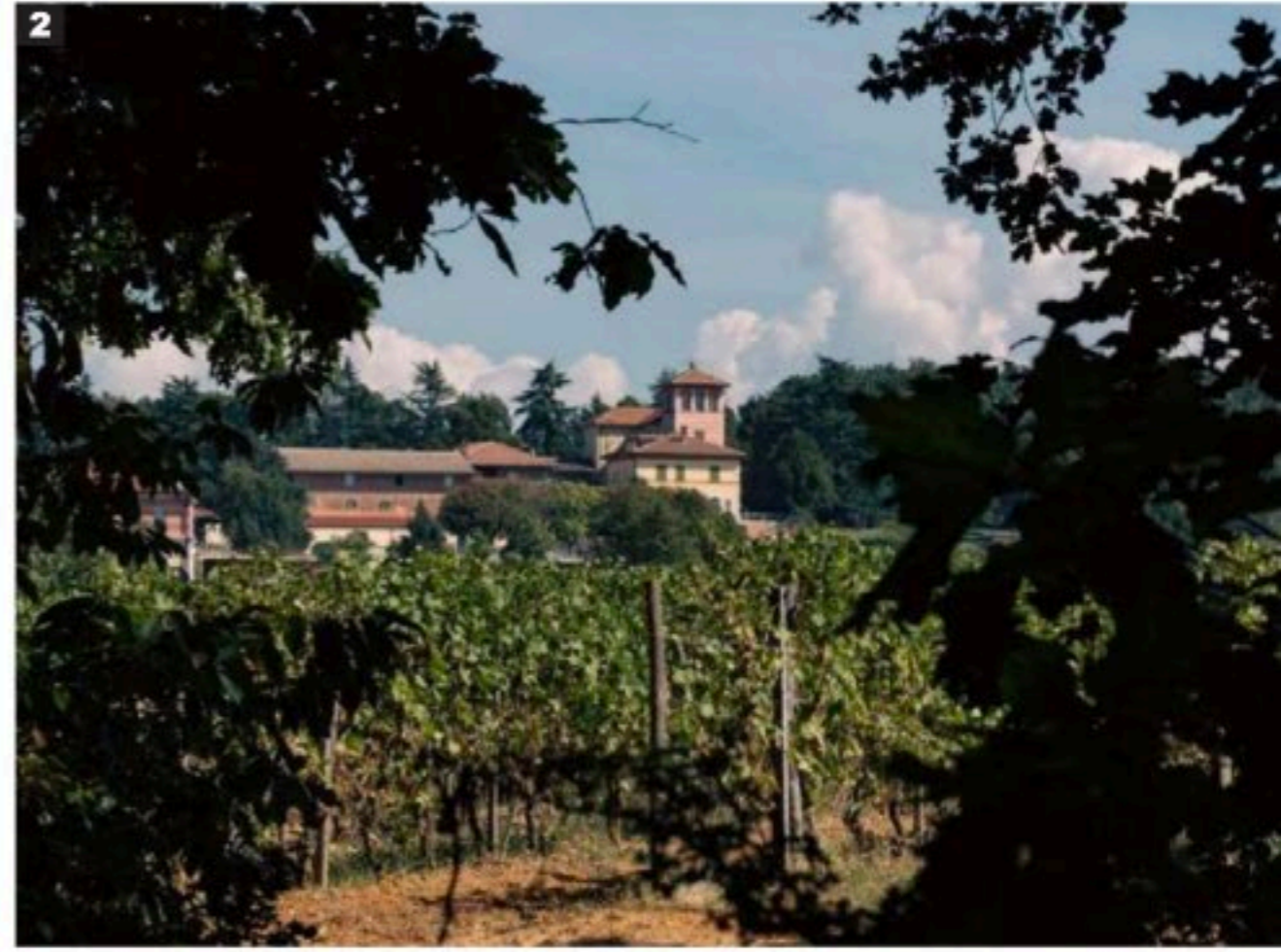
FASHION HAUTE COUTURE A/W 24-25 ESPRIT COUTURE

ITINERARIES DESIGN DISTRICT | MY DUBAI BY PAOLO PETROCELLI | DUBAI AS IT WAS

ART&DESIGN BEST DESIGN FURNITURE | FERRARI 12CILINDRI

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1. 4. Chiara Soldati
2. A view of the
La Scolca estate
3. 5. Refined hospitality
at La Scolca
6. Ferdinando Caracciolo
di Vietri,
the son of Chiara Soldati



ENDLESS EMOTIONS

LA SCOLCA: 105 YEARS OF ITALIAN EXCELLENCE ROOTED IN THE LAND

text Sabrina Bozzoni

Are you ready to embark on a journey steeped in history, innovation, and a unique terroir? Nestled in the picturesque Val Lemme, in Gavi, within Italy's Piedmont region, the La Scolca estate awaits.

Here, the landscape is dotted with charming medieval villages, each crowned with its own fortified castle, interwoven with lush vineyards and woodlands. From La Scolca, the stunning landscape reveals not just its beauty but the essence of the region and its people.

Celebrating 105 years of excellence, La Scolca embodies the true spirit of the Italian lifestyle, where passion, elegance, and the joy of living intertwine effortlessly.

It's a family story rooted in the land, a story of true belonging. For over a century, La Scolca has flourished, and today, the fifth generation is taking up the reins in the vineyards, led by young Ferdinando Caracciolo di Vietri, son of Chiara Soldati, who now steers the company forward.

La Scolca has become synonymous with excellence, and Chiara Soldati, while looking ahead to the future, remains deeply committed to preserving the values and traditions that have shaped the estate's history.

But the most challenging task Chiara has faced has been to maintain the company's leadership while elevating La Scolca's image and reputation even further. With the

distinctive determination and spirit of Piedmont, and an unrelenting focus on top-tier quality, she has driven the brand to new heights.

La Scolca's wines are a true reflection of the region's uniqueness and a production philosophy centered on sustainability and excellence.

Their success goes beyond the vineyards' fortunate location; it's the result of expertly refined winemaking and

cultivation techniques that give La Scolca a distinct advantage over other winemakers in the area, even when working with the same raw materials.

Built across three levels, the La Scolca winery sits elegantly atop a hill, thoughtfully designed to preserve every inch of the surrounding vineyards.

This approach reflects the estate's long-standing commitment to sustainability, traceability, respect for the environment, and minimal impact on the land.

The winemaking process, while staying faithful to its roots, has been enhanced with modern energy-efficient innovations, consistently earning recognition and praise in the market for years.

To fully explore and experience this example of winemaking excellence, La Scolca invites guests to enjoy unique experiences at the estate, complete with tailored masterclasses that offer an insider's view of their craft.

WHERE LAND MEETS PASSION: A FIVE-GENERATION LEGACY OF AGRICULTURAL EXCELLENCE